

How Fashion Conscious Are You?

By: Tracey Porpora

Are you a shop-a-holic who desires all the latest trends? Or do you have little time for fashion, and find yourself wearing the same pair of jeans year after year? "Anyone can pick up a magazine, but a truly fashion-conscious person knows how to translate particular cuts, colors, and styles from glossy editorials to your everyday closet," says Michelle Madhok, online shopping expert and founder of SheFinds.com. "When dressing for her/himself, the fashion-conscious person knows what works on her/his body and maybe more importantly, what does not."

If you're wondering if you're truly fashionable, take our quiz and find out how much fashion means to you in your daily life.

1. When you hear the words "Prada," "Gucci" and "Versace:"

- A. You think: "Time to shop for the newest in shoes, handbags, sunglasses and clothing!"
- B. You associate these designers with runway fashion shows that only slaves to fashion would watch, or go to.
- C. You have no idea if they are Italian restaurants, a type of pasta, or stores in Milan.

2. When you shop, you go to:

- A. High-end department stores, and high-end fashion websites to look for the latest trends, and best deals.
- B. You shop in many stores, from Target to Nordstrom. You simply go when and where it's convenient, and wherever you can get a bargain.
- C. You hate shopping. You order most of your clothing online from discount retailers simply when your clothing gets old, or you have somewhere to go.

3. When it comes to shoes:

- A. You can never have enough pairs, and always need a different pair for every occasion, and type of activity (i.e. work shoes, gym shoes, evening shoes, etc...)
- B. You buy a pair of shoes or two each season if you think you need them. But last year's sandals will do just fine.
- C. You own less than 10 pairs of shoes, and only shop for them when they have become old and worn.

4. In the morning you learn you're invited to a classy cocktail party with your office colleagues the next evening:

- A. You immediately think about what you should wear, and most likely rush to Bloomingdales on your lunch break to see if you can find something "hot" and "new."
- B. You think about what you have in your closet that will be appropriate, and decide to wear it.



- C. You don't even think about clothing until an hour before the event, when you go into your closet, and put on something appropriate.

5. You have a date after work, so:

- A. You bring your best "date outfit"—including the perfect shoes, jeans/skirt,

and shirt—to work, and change in the bathroom afterwards.

B. You wear something a little nicer to work that day.

C. You simply wear the first thing you pick up in the morning out of your closet that seems to match.

6. To you, "style" means:

- A. Wearing the latest trends, and having them look great on you.
- B. Is a term that defines what many people strive for, and only some truly accomplish.
- C. Is something you could care less if you have, or ever had.

7. When going out for a night on the town:

- A. You will not leave the house unless you look in the mirror, and feel you're wearing the hottest style, and more importantly, you look hot in it.
- B. You're comfortable in your clothing, and are happy with the way you look.
- C. You're simply happy if you have time to iron your clothing, and are wrinkle-free!

Give yourself five points for every "A," three points for each "B," and one point for every "C."

(Continued on page 30)

