

# Job Hunting?

## Get Ahead of the Game with These Tips

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*With 639,000 new jobless claims, it is prudent to be a step ahead and watch out for yourself. If you are one of the unfortunate ones who have been laid off or have a strong feeling that your current employment may be in jeopardy then this article will help you get a lead in your job search efforts.*

First of all, the most important factor is your frame of mind – I have come up with an acronym – **HOPE** – Honesty, Optimism, Persistence, Enjoy.

- ◆ **Honesty** -Your frame of mind is really important at this time and you need to be honest about your situation (do a financial and career check list – be brutally honest.)
- ◆ **Optimistic** – Stay optimistic that you WILL find something. Even when you gravitate towards all the negative press and the constant news about the bad times, you need to stay optimistic as this attitude will come across to the interviewer during interviews.
- ◆ **Persistence** is very important as these troubled times require you to do more and for a longer time. Network, send resumes, search for jobs etc.
- ◆ **Enjoy** – This is a downtime, learn a new skill, finish the to-do list, spend time with friends and family, lose weight, finish home projects, read that book you always wanted to, watch the movies you always wanted to.

Secondly, find out more about the historic jobs that thrive in an economy going through recession. A recent poll finds that nearly 67 percent of Americans believe we're very likely facing depression. The last time this country's economy saw such a painful downturn, 1 in 4 American workers was unemployed and looking for work was when the unemployment rate was 24.9 percent in 1933, according to Labor Department data. Check out the following list of jobs that typically survive the tough times.

**Accounting:** Bad economic times increase businesses' and individuals' desire to wisely account for every last dollar.

**Education:** Unemployed people go back to school to learn a new skill as well and enhance their current skill sets. The government is focusing on education and has earmarked a big chunk of the stimulus on education.

**Entertainment:** During the Great Depression, the movie industry boomed as people resorted to escapism and had time to burn. That would very likely be the same today: Film, video games, sports, and creative arts industries should remain viable.

**Utilities:** Even in the worst of times, utilities stay cranking. Home, car, commercial, and industrial repair: In a bad economy, the rule is—don't replace, repair. The government is focusing on rebuilding our ailing infrastructure and the expectation is to create almost 1 million new jobs in this sector.

**Alternative energy:** Again the government focus on the policy of energy independence will create a slew of new jobs in this sector. Health care: We are a nation with a lot of elderly citizens. Medical needs go up during a recession as people go through more stress and physical ailments. Again the government is focusing on revamping and/or updating our health care system.

**Law firms:** Especially if they specialize in discrimination law, immi-

gration law, or sexual harassment—they'll still need plenty of employees.

**Law enforcement:** In tough times, the level of crime tends to increase. Please visit [www.recovery.gov](http://www.recovery.gov) for more information.

Third part is looking for a job - now that you have set up your mental framework and have identified the top growth industries/sector, here are some tools to help with the search.

Recruitment has changed dramatically in the last few years and gone are the days of looking through print and newspaper ads for jobs. Networking, Social and networking sites, and job boards are the 3 basic job search tools you need to use in order to increase your chances of getting a job in this economy.

Job boards – You should have your resume posted on these sites and set up agents so that all new job listings are emailed to you as soon as they are posted.

### The Best Mega Jobsites and Resume Distribution

[www.Monster.com](http://www.Monster.com)

They get about 30,000 resumes added daily so you could get lost in a sea of applicants.

[www.Careerbuilder.com](http://www.Careerbuilder.com)

Lots of different jobs and excellent search features.

[www.HotJobs.com](http://www.HotJobs.com)

They have a great relocation center with useful tips, and are in the top 5 trafficked job sites.

[wwwIndeed.com](http://wwwIndeed.com)

Polls various sites and sends a comprehensive list daily of all new open jobs. You may set up agents according to zip codes to learn about the business and the positions they are seeking to fill.

[www.SmartJobGuides.com](http://www.SmartJobGuides.com)

This site has it all. It is better than any bookstore. All the information you will ever need to improve your job search can be found here.

[www.ResumeMessenger.com](http://www.ResumeMessenger.com)

By far they are the best and the leader in this category. Their service is affordable and is also very effective. They will email your resume to thousands of matching recruiters overnight. You also get your own personal web resume using this process.

[www.ResumeRabbit.com](http://www.ResumeRabbit.com)

Do you need to save time and get your resume on 75 job boards in just minutes? This is a One-Stop Resume Posting to Over 75 Career Sites. For the busy jobseeker, this is the perfect tool to get up and hit the ground running.

Besides the mega sites I strongly recommend that you go to individual company web sites and apply directly as some jobs are never posted on the internet job boards.

In the next article we will cover networking, resume writing and interviewing skills

Wishing you all the best in your search and HOPE!